

Bridging the Gap Between Regional S3 Strategies and Interregional Innovation Investment in Agrifood and Logistics Value Chains Through Capacity Building Across Continental Europe and Outermost Regions

# Creation of new interregional value chains in agrifood and logistics sectors – STARRISE

**10th August, 2025** 

SUSTAINX WORKSHOP
Online



#### Ints Viksna

Chairman of Board Latvian Technological center

Involved in innovation support and technology transfer since 1993. With the engineering background and the field experience of entrepreneurship he has knowledge regarding company scale-up, technology development and transfer. For 10 years he was managing technology-oriented business incubator, extensive experience in various EU projects. Experience in running Enterprise Europe Network project team.

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#### FIRST TECHNOLOGY BUSINESS SUPPORT STRUCTURE IN LATVIA

https://techcenter.lv

To fill the gap between institutions of higher education and research and industry;

To promote foundation of small and medium sized enterprises for production of knowledge-based and high-tech products;

To support SMEs in international collaboration;

To create contacts between industry and research laboratories;

To promote international economic and scientific collaboration for development of competitive products;

To create jobs for highly-qualified craftsmen and researchers;

To promote the formation of society open to innovation

1993

Establishment
Foundation of Latvian Technological
center. The first business incubator
activities.



2006

Research unit
Registered as research unit. Business
incubator activities reduced, more
accelerator type activities.



2019

Capacitator

LATVIAN

TECHNOLOGICAL CENTER

Project involvement. Active role in digital creative industries. Techtourism. Prototyping lab concept.

1992 Concept

The concept of Latvian
Technological center was composed.
German technology center concept
was taken as base.



1997
Project involvement

The first framework project applications. FEMIRC project coordinator. Technology transfer and commercialization of research results.

State innovation policy.



2009 Accelerator

Soft services for companies. More strong involvement in EU projects, especially framework and Interreg, but also Leonardo da Vinci, ERASMUS.







#### Capacity Building Projects Strand 2b

Initiated: DG REGIO

Managed: EISMEA



# Project STARRISE https://starriseproject.eu





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700+ Regional **Stakeholders** project ideas

Value chains Project applications

Funding rate: 100%

Estimated budget of the action: 1'485'296,96 EUR







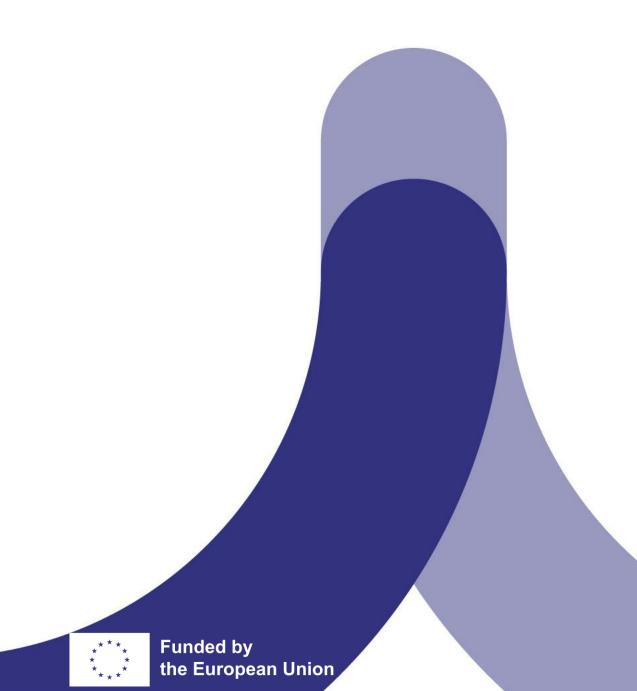




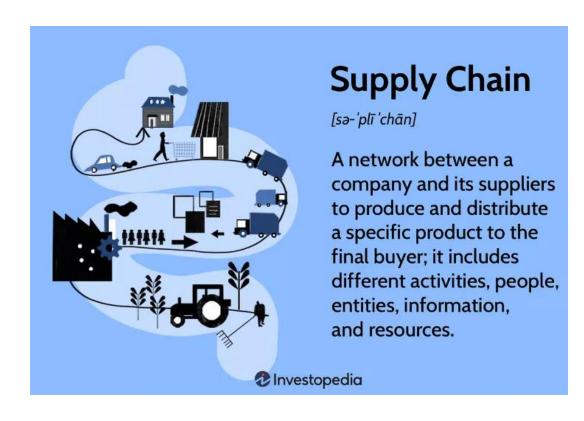
https://www.linkedin.com/company/starrise-project

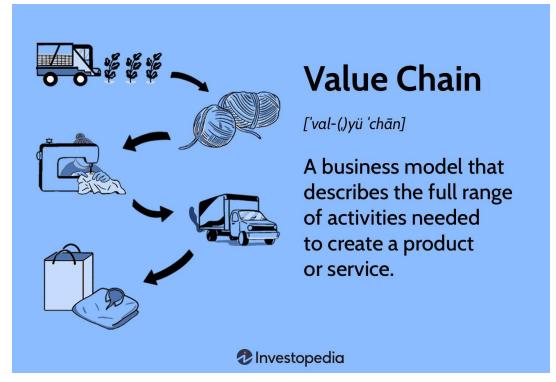


### **VALUE CHAINS**

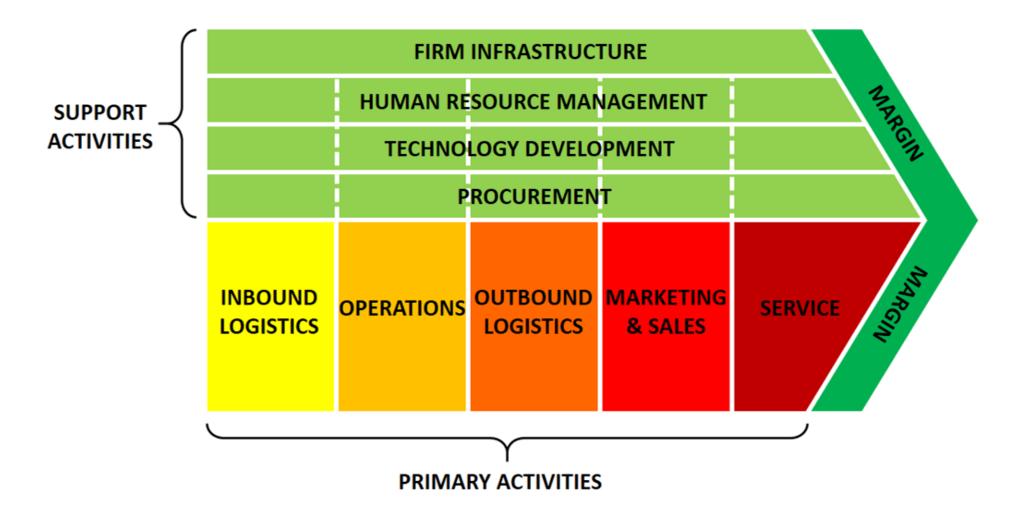






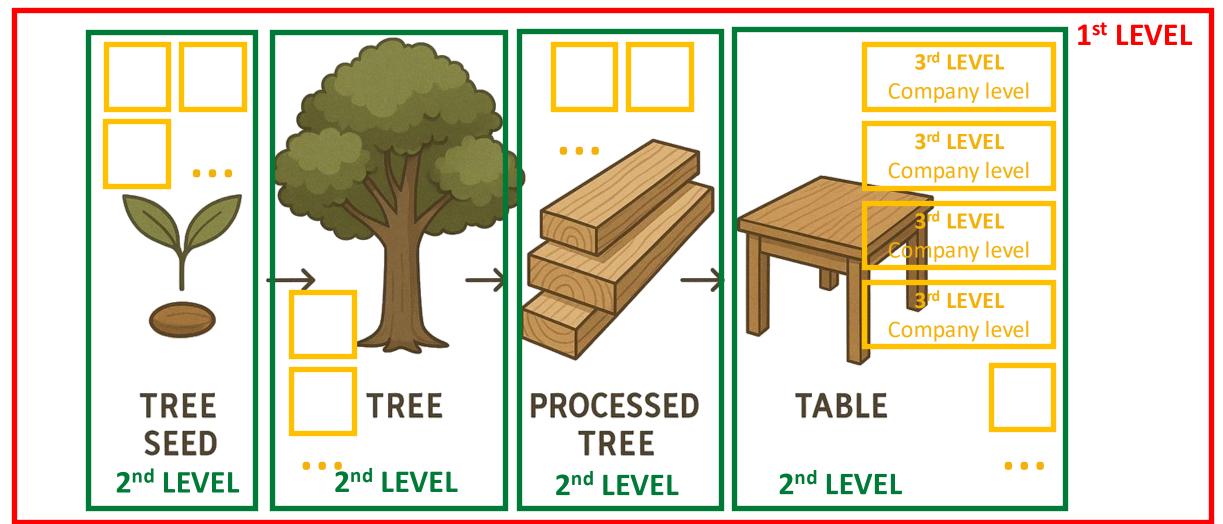


# Value chain mapping – company level













## **FUNGI & MYCELIUM CLUSTER**









#### **Description**

Global value chain – Mycology (fungus, mycelium) related cluster. Operates as excellence-knowledge centre for all stakeholders (including society).



Grouping (e.g.), activity selection base on whole group interests – not individual interests (classical cluster definition):

Food & Nutrition

**Building & Construction** 

Biotechnology & Life Science

Furniture & Design elements

Forestry & Agriculture (including substrate production)



Individual company level value chain (standard value chain canvas and business model canvas)









#### **GLUTEN FREE PRODUCT CLUSTER**





## Value chain – zerogluten.eu





Global value chain – Gluten free product elated cluster. Operates as excellence-knowledge centre for all stakeholders (including society).





Grouping (e.g.), activity selection base on whole group interests – not individual interests (classical cluster definition):

e.g.:

HoReCa

Individual

Pastry, Beverages, etc..







Individual company level value chain (standard value chain canvas and business model canvas)









**THANK YOU!** 

